



## 2022 AIC eNewsletter Advertising Contract [www.indianacounties.org](http://www.indianacounties.org)

### Why advertise in the eNewsletter?

The eNewsletter is sent every week during the legislative session and every other week during non-legislative months. This is sent to about 2,800 subscribers. The eNewsletter is the AIC's critical line of communication to county officials during legislative sessions. This subscriber list includes AIC members, state legislators and state elected and appointed officials.

### Format

All ads must be received in gif or jpeg format with at least a resolution of 72 DPI.

### Sizes

eNewsletter Advertisements – 178 wide x 79 pixels high

### Rates (Choose all that apply)

#### eNewsletter

Legislative Session (4 months: January - April) - \$550

Four Months - \$175 (minimum of 2 eNewsletters per month) Chose One: May, June, July, August / September, October, November, December.

Multiple Months (Chose all that apply; must be in 4-month increments) - \$550 four months (January, February, March, April);

\$175 four months (May, June, July, August / September, October, November, December)

Full Year - \$900

Please indicate which months requested for eNewsletter (if applicable) \_\_\_\_\_

\*All placement requests are not guaranteed until approved by the AIC. Please contact **Pam Coleman** with any questions at (317) 829-3659 or [pcoleman@indianacounties.org](mailto:pcoleman@indianacounties.org). You will receive confirmation via email once approved.

### TERMS

All accounts will be invoiced upon receipt of this contract. Payment is due within 30 days. All accounts are considered "past due" over 30 days of invoice date. The advertiser will be held jointly and severally liable for past due accounts. In the event of nonpayment, Association of Indiana Counties, Inc. is entitled to any court costs, attorney's fees, or other costs which may result from said nonpayment.

### AGREEMENT

Please note that advertising placement is based on a first come, first served basis. AIC Endorsed Programs are given first preference. Advertising rates are subject to change without notice. The publisher reserves the right to reject or cancel any advertising that does not follow publication standards. Advertisers and their advertising agencies will assume liability for all contents, including text, representation and illustrations of advertising printed, and will assume responsibility for any claims arising there from against the publisher. The publisher reserves the right to place the word "advertisement" with any ad which, in the publisher's opinion, resembles editorial matter. All advertising insertion orders and contracts are subject to the approval of the publisher. Omission of insertion or error in insertion shall not constitute a breach of this contract; however, omission or substantial error shall entitle advertiser/agency to a prorated discount. A waiver by either party hereto of any default or breach by the other party shall not be considered as a waiver of any subsequent default or breach of the same or any other provision hereof. The AIC is not responsible for designing or proofing advertising materials.

## CANCELLATIONS

Must be received in writing by the publisher on or before deadline. No cancellations will be accepted after closing date. Publisher reserves the right to change unused space or repeat the previous year's advertisement if acceptable material is not received by due date.

## DEADLINES

Ads must be received in the specified format no later than 10 days before the ad is contracted to begin appearing in the AIC eNewsletter.

### Payment Information

Date: \_\_\_\_\_

Company: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please indicate months if advertising in eNewsletter: \_\_\_\_\_

Amount of Payment: \$ \_\_\_\_\_

INVOICE \_\_\_\_\_ PAYMENT ENCLOSED \_\_\_\_\_

Signature: \_\_\_\_\_

Please submit contracts to:

**Pam Coleman**

Association of Indiana Counties

101 West Ohio Street, Ste. 1575

Indianapolis, IN 46204

(317) 829-3659 (Direct)

[pcoleman@indianacounties.org](mailto:pcoleman@indianacounties.org)