



2021 *Directory of Indiana County Officials Advertising Policy/Contract*

What is the Directory of Indiana County Officials?

The Directory of Indiana County Officials is the only publication designed exclusively for elected officials of Indiana's 92 counties. It is published in odd numbered years after each general election. It contains the contact information and term expirations of more than 2,000 elected and appointed county officials. More than 3,000 copies are distributed to county officials, Indiana General Assembly, Indiana Congressional Delegation, Executive Branches, state agencies, news media and members of the business community for use during each two-year time period. Each county official and county associate receive a complimentary copy.

Advertisement Opportunities

<u>Ad Type</u>	<u>Dimensions</u>	<u>Single Insertion</u>
Outside Back (Full Page)	5 1/2" wide x 8 1/2" tall	\$1,545
Inside Front/Back (Full Page)	5 1/2" wide x 8 1/2" tall	\$1,030
Full Page	5 1/2" wide x 8 1/2" tall	\$ 875
Half Page	5 1/2" wide x 3.78" tall	\$ 725
Quarter Page	5 1/2" wide x 1.78" tall	\$ 415

DEADLINE TO RECEIVE AD & CONTRACT: Wednesday, January 27, 2021.

SPECIFICATIONS DIGITAL FILE: DIGITAL FILE: Please send us a high-resolution PDF of your ad. If you need assistance with your ad please contact Elizabeth Mallers, emallers@indianacounties.org. **PAYMENT TERMS** All accounts will be invoiced upon receipt of this contract. Payment is due within 30 days. All accounts are considered "past due" over 30 days of invoice date. The advertiser will be held jointly and severally liable for past due accounts. In the event of nonpayment, Association of Indiana Counties, Inc. is entitled to any court costs, attorney's fees, or other costs which may result from said nonpayment.

AGREEMENT Please note that advertising space is limited and available on a first come, first served basis. Advertising rates are subject to change without notice. The publisher reserves the right to reject or cancel any advertising that does not follow publication standards. Advertisers and their advertising agencies will assume liability for all contents, including text, representation and illustrations of advertising printed, and also will assume responsibility for any claims arising therefrom against the publisher. The publisher reserves the right to place the word "advertisement" with any ad which, in the publisher's opinion, resembles editorial matter. All advertising insertion orders and contracts are subject to the approval of the publisher. Omission of insertion or error in insertion shall not constitute a breach of this contract; however, omission or substantial error shall entitle advertiser/agency to a pro-rated discount. A waiver by either party hereto of any default or breach by the other party shall not be considered as a waiver of any subsequent default or breach of the same or any other provision hereof.

CANCELLATIONS Must be received in writing by the publisher on or before deadline. No cancellations will be accepted after closing date. Publisher reserves the right to change unused space or repeat the previous year's advertisement if acceptable material is not received by due date.

Company Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Amount of Payment _____ Ad Type Chosen _____

Signature _____

Invoice

Payment Enclosed

Association of Indiana Counties, Inc.

Attention: Pam Coleman

101 West Ohio Street, Suite 1575 (317) 829-3659

E-mail: pcoleman@indianacounties.org

SEND ADMATERIALS

TO: emallers@indianacounties.org