



## 2018 *Directory of Indiana County Officials* Advertising Policy/Contract

### What is the Directory of Indiana County Officials?

The Directory of Indiana County Officials is the only publication designed exclusively for elected officials of Indiana's 92 counties. It is published in odd numbered years after each general election. It contains the contact information and term expirations of more than 2,000 elected and appointed county officials.. More than 3,000 copies are distributed to county officials, Indiana General Assembly, Indiana Congressional Delegation, Executive Branches, state agencies, news media and members of the business community for use during each two-year time period. Each county official and county associate receives a complimentary copy. You may view a PDF version of this publication if viewing this contract electronically by [clicking here](#).

### Advertisement Opportunities

<u>Ad Type</u>	<u>Dimensions</u>	<u>Single Insertion</u>
Outside Back (Full Page)	5 1/2" wide x 8 1/2" tall	\$1,000
Inside Front/Back (Full Page)	5 1/2" wide x 8 1/2" tall	\$ 800
Full Page	5 1/2" wide x 8 1/2" tall	\$ 700
Half Page	5 1/2" wide x 3.78" tall	\$ 500
Quarter Page	5 1/2" wide x 1.78" tall	\$ 300

### **DEADLINE TO RECEIVE AD & CONTRACT: Wednesday, March 28 2018.**

**SPECIFICATIONS DIGITAL FILE: DIGITAL FILE:** Please save two high resolution (300 resolution) versions, one as a TIFF and the other as a PDF on CD. Preferred programs: Indesign, QuarkXpress, Illustrator & Freehand. Additional fees will be applied for re-sizing or altering of ads. We CANNOT accept ads created in other formats including Microsoft Word or Microsoft Publisher. **PAYMENT TERMS** All accounts will be invoiced upon receipt of this contract. Payment is due within 30 days. All accounts are considered "past due" over 30 days of invoice date. The advertiser will be held jointly and severally liable for past due accounts. In the event of nonpayment, Association of Indiana Counties, Inc. is entitled to any court costs, attorney's fees, or other costs which may result from said nonpayment. **AGREEMENT** Please note that advertising space is limited and available on a first come, first served basis. Advertising rates are subject to change without notice. The publisher reserves the right to reject or cancel any advertising that does not follow publication standards. Advertisers and their advertising agencies will assume liability for all contents, including text, representation and illustrations of advertising printed, and also will assume responsibility for any claims arising therefrom against the publisher. The publisher reserves the right to place the word "advertisement" with any ad which, in the publisher's opinion, resembles editorial matter. All advertising insertion orders and contracts are subject to the approval of the publisher. Omission of insertion or error in insertion shall not constitute a breach of this contract; however, omission or substantial error shall entitle advertiser/agency to a pro-rated discount. A waiver by either party hereto of any default or breach by the other party shall not be considered as a waiver of any subsequent default or breach of the same or any other provision hereof. **CANCELLATIONS** Must be received in writing by the publisher on or before deadline. No cancellations will be accepted after closing date. Publisher reserves the right to change unused space or repeat the previous year's advertisement if acceptable material is not received by due date.

Company Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Amount of Payment \_\_\_\_\_ Ad Type Chosen \_\_\_\_\_  
 Signature \_\_\_\_\_

Invoice       Payment Enclosed

Association of Indiana Counties, Inc.  
 Attention: Jacque Clements  
 101 West Ohio Street, Suite 1575 (317) 829-3655  
 Fax (317) 684-3713 E-mail:  
[jclements@indianacounties.org](mailto:jclements@indianacounties.org)

**SEND MATERIALS TO: [kavery@indianacounties.org](mailto:kavery@indianacounties.org)**