



AIC Annual Conference / Sept. 25-28, 2017
Switzerland County

AD SPECIFICATIONS

2017 AIC Conference Program

Full Page Inside or Outside Cover Ads / Full Color – 3 1/4” wide x 8 1/2” tall

Full Page - Inside Pages / Black & White (grayscale) – 3 1/4” wide x 8 1/2” tall

Half Page - Inside Pages / Black & White (grayscale) – 3 1/4” wide x 4” tall

Full Page
3 1/4” wide x 8 1/2” tall

*Color Options:

Cover Page ads are Full Color
Inside Page ads are Black & White (grayscale)

Half Page
3 1/4” wide x 4” tall

Black & White (grayscale)

Please provide artwork as final print-ready, high resolution (300 dpi), jpegs, tiffs, or EPS. No bleeds please.

Artwork should be emailed to kavery@indianacounties.org by August 7, 2017.

Questions? Call Karen Avery at 317-829-3656.

**Ads for inside pages will be converted to grayscale if submitted in full color or spot color.*