



## AIC Institute for Excellence in County Government



### June 2013 Webinar – Leadership June 27 & 28

AIC Institute for Excellence in County Government announces instructors for Leadership Webinar June 27 and 28.

**Thursday, June 27** – It’s not your everyday leadership session! During this webinar titled “Leadership – What does it Matter”, you will learn the #1 Law in leadership and how you can apply it in your organization. Discover the main reasons why employees leave and how to prevent it from ever happening again. In this session you’ll discover the specific traits that workers look to leaders for examples and the characteristics to create a growth environment. As a bonus, you’ll learn the leader’s most important trait – a trait that creates a cascade of positive effects if present and an environment of doom and gloom if absent.

#### INSTRUCTOR

**Jack Klemeyer, Founder of Grow Your Business™ Coaching**  
[www.gybcoaching.com](http://www.gybcoaching.com)

Well-known for his warmth, originality, sense of humor and insight, native Hoosier Jack Klemeyer brings more than 30 years of experience and expertise in effective sales and communication skills to the community. He is the founder of Grow Your Business™ Coaching, a coaching company that designs and presents successful programs to aid participants in enhancing their performance. In addition to being a professional speaker, trainer and coach, Klemeyer is an accredited facilitator for a wide variety of programs, including being a certified Master Practitioner of Neuro-Linguistic Programming and a certified Language and Behavior Consultant. Klemeyer regularly writes for the *Hendricks County Business Leader* and the *Morgan County Business Leader* on marketing, sales, communications and professional development topics. He works with the Hendricks County Economic Development Partnership and Cinda Kelley creating the Excel Program a virtual incubator. Excel is a program designed to help entrepreneurs, small business owners and start-ups get the help they desperately need... “It’s Your Business Incubate It!” He resides in Brownsburg with his wife and three children. For more information, go to [www.gybcoaching.com](http://www.gybcoaching.com).



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**Friday, June 28** - Great leaders understand whom they are leading. Cognitive science is an understanding of the mechanics of the human mind and an overview of some motivations. In the last 40 years, a great deal of research has been done on how the mind works. This research has some hidden gems that can be used to understand and motivate people. This helps us make sense of the world around us and lays out a clear vision of how to lead in the 21<sup>st</sup> Century. Join us for a mind tripping excursion into the world of cognitive science.

#### **INSTRUCTOR**

**Gus Pearcy, President of Gus Pearcy Communications**

[www.about.me/guspearcy](http://www.about.me/guspearcy)

Gus Pearcy is a lifelong resident of Central Indiana. He started his career in radio, then television, and writing. Today he is a multimedia communications and marketing consultant for various clients. He writes a monthly column about business and cognitive science for the *Hendricks County Business Leader*, as well as cover stories for that publication and the *Hendricks County ICON*. He also has a Business of the Week feature for local radio station XRBRadio.com.

An award-winning speaker, Gus has been a member of Toastmasters for 15 years and is also one of the youngest graduates of the Dale Carnegie Course: Effective Communications & Human Relations Skills for Success. He has an intense interest in cognitive science and learning how our minds work. Gus has a Bachelor's degree in communications from Indiana State University. He volunteers for several organizations including the Hendricks College Network. He is a husband and father of two and lives in Danville.

**Registration** – To register for this course, visit [www.indianacounties.org/training-education](http://www.indianacounties.org/training-education) and click on AIC Institute for Excellence in County Government. Then, find the June webinar link.